

INDUSTRYNEWS

FLRNews – Issue No. 31

IOP Invests In Edelbrock

Industrial Opportunity Partners ("IOP"), an operations-focused private equity firm based in Evanston, IL, announced that it has partnered with Vic Edelbrock, Jr. and other existing shareholders in an investment in Edelbrock LLC ("Edelbrock" or the "Company") of Torrance, Calif.

Edelbrock is a leading national manufacturer, distributor, and marketer of high-performance automotive products. Founded 71 years ago, Edelbrock has grown to become one of the most recognizable consumer brands in the automotive performance parts and accessories industry.

IOP is partnering in its investment with Vic Edelbrock, Jr., an industry icon who has led the Company since 1962, as well as other shareholders and members of the Edelbrock family. Vic Edelbrock will be the Chairman of the Company and will continue to provide his leadership, ingenuity, and industry knowledge to the executive management team. IOP Operating Principal, John Colaianne, will assume the position of President of the company alongside Mr. Edelbrock and will be actively involved with daily operations. Mr. Colaianne, who has significant experience in automotive component and general manufacturing, is a member of IOP's Board of Operating Principals, which is comprised of seasoned executives who provide leadership to businesses in which IOP invests.

Bob Vedra, Managing Director of IOP, stated, "On behalf of IOP, we are very excited to partner with Vic and his family in Edelbrock, a business whose strong brand is rooted in the company's history of innovation and its leading product portfolio of performance automotive aftermarket components." IOP Managing Director Adam Gottlieb added, "IOP is excited to work with Edelbrock's customers, vendors and employees to build on these strengths and continue to grow this legendary company."

Vic commented, "IOP will provide the capital and operating perspective to allow us to take advantage of our tremendous new product opportunities and to further develop our company as the premier provider of high quality, proven performance parts." Mr. Colaianne added, "I look forward to working closely with Vic, his team and all Edelbrock associates in continuing this tradition of product excellence."

"This new partnership comes at a time in the automotive industry that puts Edelbrock in a prime position to capitalize on the ever-strengthening economy", stated Vic Edelbrock. "We've weathered the economic storm and constraints of the fragile banking system over the past eighteen months, never losing sight of our commitment to innovation and quality for our customers. The investment from IOP will allow us to continue to expand this focus on developing new and exciting products, such as our supercharger line, across a wide range of applications."

The Edelbrock management team led by Vic Edelbrock, Chairman, and John Colaianne, President, will continue to manage the company. Their management team and company personnel are extremely enthusiastic about continuing to provide their customers with professional and dedicated customer service and high quality products, as they have since 1938.

Edelbrock represents IOP's seventh platform company in its current \$185 million committed fund. Notably, the investment in Edelbrock is the fourth consecutive platform investment made by IOP in family-

owned businesses in partnership with their existing shareholders.

Source: Edelbrock

Prestolite Performance Acquires Quick Time Inc.

Prestolite Performance, a performance auto parts manufacturer of brands including Lakewood, Mr. Gasket, Hays, ACCEL, and Mallory has acquired the business of QuickTime, Inc., a leading manufacturer of lightweight bellhousings and racing accessories.

"With the combination of QuickTime and Lakewood, Prestolite Performance offers the broadest line of bellhousing applications ranging from traditional formed steel models to the latest in innovative and lightweight bellhousings for the hard core racer," said Eric Scheinerman, CEO of Prestolite Performance. "QuickTime's contributions will solidify our position as the industry leader and pioneer in the bellhousing market, as we continue to offer products and solutions not found elsewhere."

Scheinerman continues, "Strategic acquisitions are an important part of our growth strategy. We are excited about the opportunity to bring QuickTime into the fold and deepen our commitment to the racing community."

Ross McCombs, QuickTime's current president and CEO, will join the Prestolite Performance team and be an integral part of driving new product innovation for all specialty products.

QuickTime's manufacturing and research and development will continue to be based in its current headquarters of Oskaloosa, Iowa, while sales, service and administration will integrate and transfer to Prestolite Performance's Cleveland headquarters by year's end. "It is business as usual for our QuickTime customers," said McCombs. "This will be a seamless transition in which our customers can rely on the same level of service that they have come to expect from us. I am also delighted that QuickTime customers will gain access to all of the Prestolite Performance high-performance brands."

About QuickTime

QuickTime Inc. has been developing innovative products to support racers since 1999. Through a focus on quality products and great service, QuickTime has become a leading supplier of lightweight bellhousings and flexplates to the racing industry.

About Prestolite Performance

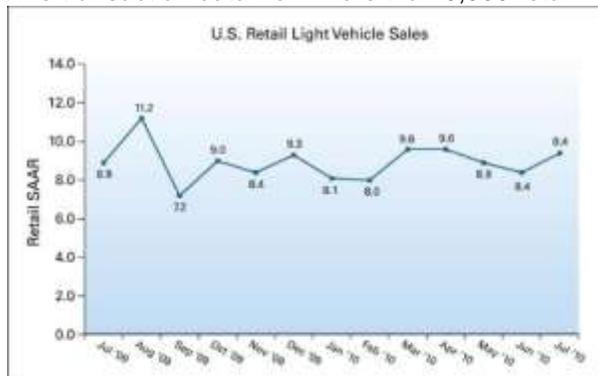
Prestolite Performance is a leading designer, manufacturer and distributor of auto racing, performance and appearance products. Prestolite Performance markets its products under well-recognized and respected brands including:

- Mr. Gasket - A legendary name in performance auto parts, Mr. Gasket provides a variety of racing products including engine components, Ultra-Seal gaskets, fasteners, fuel accessories, suspension and drive train components, chrome-plated accessories, and accessories for cooling systems and more.
- ACCEL - A line of high performance ignition systems and components including digital fuel injection systems, fuel injectors, coils, distributors, caps, rotors, ignition wires and spark plugs.
- Hays - Known for performance clutches and flywheels, Hays offers a wide range of high-performance clutches for street and track racing and designs specialty clutches for drag racing and tractor-pulling applications.
- Lakewood - Safety and suspension products including SFI approved bellhousings and various racing products.
- Mallory - A premium brand targeting enthusiasts and hard-core racers, the line includes distributors, magnetos, ignition boxes, coils, fuel pumps, regulators and starters.
- Mallory Marine - A leading brand of aftermarket engine parts for marine applications.
- Prestolite ProConnect - Premium ignition wire sets, coil-on-plug, and batter cable for the replacement market.

Source: Prestolite Performance

J.D. Power and Associates: New Vehicle Retail Sales Rebound

After weaker sales in May and June, new-vehicle retail sales are expected to bounce back in July as a result of a combination of positive factors, according to J.D. Power and Associates, which gathers real-time transaction data from more than 8,900 retail franchisees throughout the United States.



July new-vehicle retail sales are expected to come in at 928,000 units, which represents a seasonally adjusted annualized rate (SAAR) of 9.4 million units. July's selling rate is expected to increase considerably from June's selling rate of 8.4 million units. While July's selling rate is also up from 8.9 million units in July 2009, year-over-year comparisons are not as relevant due to distortion from the CARS program in 2009. Retail transactions are the most accurate measurement of true underlying consumer demand for new vehicles.

"Consumers appear to be responding to the slight increase in visible incentive spending, which is expected this time of year during typical model-year sell-down," said Jeff Schuster, executive director of global forecasting at J.D. Power and Associates. "Even if the deals aren't as strong as they have been in the past, consumers may be grappling with the notion that these deals are as good as they're going to get. In addition, an increase in maturing leases and a less attractive used car market may be contributing to higher sales volumes."

While fleet sales in the month of July are typically low, fleet sales this month are expected to increase from the extremely low levels in July 2009. As a result, total light-vehicle sales for July are expected to return to levels above 1 million units.

"While a return to a higher selling rate in July is a relief after the pronounced instability during the past few months, it's not yet time to be overly optimistic," said Schuster.

J.D. Power and Associates U.S. Sales and SAAR Comparisons

	July 2010(1)	June 2010	July 2009
New-vehicle retail sales	928,000 units	746,618 units	878,918 units
(2% higher than July 2009) (2)			
Total vehicle sales	1,076,300 units	981,429 units	995,977 units
(4% higher than July 2009)			

(1) Figures cited for July 2010 are forecasted based on the first 14 selling days of the month.

(2) The percentage change is adjusted based on the number of selling days (27 days vs. 26 days one year ago).

Despite the strength in retail sales in July, the recovery pattern for the remainder of the year is expected to continue to be volatile. As a result, J.D. Power and Associates has revised its 2010 forecast downward slightly to 9.4 million units for retail sales (from 9.5 million units) and 11.7 million units for total sales (from 11.8 million units).

"Given the inconsistent nature of the current sales environment and the hurdles the recovering economy has yet to face, the rate of the recovery in auto sales is expected to be slower than previously thought," said Schuster. "This emphasizes the importance of the industry's new cost structure, as sales are projected to be below the normal range of 15 to 16 million units for at least another two years."

North American Production

In the first half of 2010, North American vehicle production was up 72 percent compared with the same period in 2009, as year-to-date 2010 has not been affected by the extended plant shutdowns seen in 2009. However, as 2010 progresses, production in the second half is expected to level off and increase by only 9 percent compared with the second half of 2009.

Vehicle inventory has been maintained at its current disciplined level, with days supply at the end of June increasing slightly to 55 days--6 days higher than at the end of May. The forecast for North American light-vehicle production in 2010 remains at 11.4 million units, up 34 percent from 2009.

North American capacity utilization improves to 65 percent in 2010 as a result of increased production volumes and assembly consolidation. In 2009, the utilization was at a very low 48 percent due to the weak sales and production environment.

Source: J.D. Power and Associates

Reggie Jackson Car Collection Crossing The Block

A piece of baseball great Reggie Jackson's original collection will be offered at the Mecum Monterey Auction, Aug. 13-14, 2010.

"Reggie is a lifelong car guy whom I've known for 25 years," said President Dana Mecum. "He has begun selling pieces of his original collection that he's compiled over the past 40 years, and we are excited to offer 15 of those vehicles at our Monterey event. Reggie's passion began with the Olds-powered Ford he bought in high school before he could legally drive and has grown into a superb collection of muscle cars, Corvettes, hot rods and exotica. As a true testament to his passion for automobiles - the other great American pastime - each vehicle in his collection has a unique story and place in automotive history."



A Hall of Fame legend and five-time World Series title winner, Jackson's car collection spans four decades and a variety of makes and models. He has consigned several unique cars for Mecum Monterey, including a personal favorite rare 1969 ZL1 COPO Camaro (Lot S104) that is believed to be one of just five or six still with its original engine.

As number 51 in the production sequence of 69 cars, the ZL1 Camaro was originally purchased by Chevrolet racer and engine building legend Lamar Walden, whose connection to it remains close to this day. Jackson, who has owned the car since the mid-'90s, discovered the real engine had been damaged and replaced, so he tracked it down to Walden's shop in Doraville, Ga. Walden repaired the original block, and Jackson rebuilt it himself under Walden's supervision. Today, the car remains as originally equipped with an M21 4-Speed, power disc brakes, spoilers, Rally wheels, Soft ray tinted glass, Sport steering wheel and, of course, the original ZL1 engine.

Mecum will also offer a Gasser-era 1941 Willys Steel Coupe (Lot S88) from Jackson's collection. Jackson turned to his friend Roy Brizio for this Candy Red 1941 Willys, which was based on a 2x4-inch box frame and updated with a coil-over suspension in place of traditional leaf units. The drive train comprises a 6-71 supercharged 426 Hemi with a computerized four port Hilborn injector for maximum drivability. Additional features include a Chevrolet Turbo 400 automatic, which cranks power back to a Ford 9-inch rear; a straight front axle and original magnesium Halibrands backed by modern Wilwood 4-wheel disc brakes; and a steel body fitted with fiberglass rear fenders and a one-piece Outlaw Performance front end.

To view all 15 cars from Reggie Jackson's Collection, visit www.Mecum.com. Mecum's Monterey Auction takes place at the Hyatt Regency Monterey Hotel & Spa on the Del Monte Golf Course. The auction is open to the general public.

The Mecum Auction Company has been specializing in the sale of collector cars for 23 years, now offering an industry-leading 5,000 collector cars per year. Consignment, bidder and event information is available online at www.Mecum.com or by calling 815.568.8888.

Mecum Monterey Auction
August 13-14, 2010
Hyatt Regency Monterey Hotel & Spa
1 Old Golf Course Road
Monterey, CA 93940

Source: Mecum Auction Company

Chevrolet Prepares 2011 Caprice Police Patrol Vehicle

General Motors today announced order and delivery dates, as well as final package specifications, for the 2011 Chevrolet Caprice Police Patrol Vehicle (PPV). The rear-wheel-drive Caprice PPV joins the front-wheel-drive Chevrolet Impala and the Chevrolet Tahoe PPV, making Chevrolet the only brand to offer a full line of police vehicles.



Chevrolet will begin taking orders for the Caprice PPV detective package (9C3) in October 2010. Vehicles will hit the streets in April 2011. Ordering for the police package (9C1) will begin in January 2011 and the vehicles go on duty next June.

"When we began designing our latest police vehicle, we went directly to our customers and found that they were looking for a rear-wheel, large sedan with a V-8 engine," said Brian Small, general manager, GM Fleet and Commercial Operations. "By announcing the available specs and ordering information now, we're following through with our promise to provide them with the advanced technologies that best serve

their needs for comfort, performance and safety."

The all-new Caprice PPV features:

- **Comfort:** Segment-leading interior volume (112 cubic feet / 3,172 liters) provides a spacious interior, providing officers with more comfort for long hours on patrol. In addition, it has specially designed front seats sculptured to allow for gun belts. The seats are made with high wear material and have a seat back security panel. There's also an eight-way power driver's seat with reclining back and lumbar control, featuring quick-adjust manual fore and aft movement for additional comfort.
- **Performance:** Responsive rear-wheel-drive and a powerful 6.0L V-8 engine, with 355 horsepower and

384 lb.-ft. torque, including the fuel-saving Active Fuel Management technology and E85 capability. It delivers expected best-in-class top speed and zero-to-60 acceleration in less than six seconds. A V-6 engine also will be available beginning in the 2012 model year. In addition, the 6-speed transmission has sport shift calibrations for performance driving. A 2.92 axle ratio with limited slip is standard.

- Safety: Full-width prisoner partition enabled by front seat only head curtain with side impact airbags.

Rear seat head curtain side impact airbags are available. StabiliTrak, GM's electronic stability control technology, provides a "police performance" mode for enhanced stability during high-speed driving.

- Exterior: Vehicle has an overall length of 204.2 inches (5,186.1 mm), an overall width of 74.75 inches (1,898.7 mm) and an overall height of 58.66 inches (1,489.95 mm). Efficient packaging allows spacious interior, without showing it on the exterior. Standard 18-inch steel wheels with bolt on center caps and wheel covers.

- Interior: Designed for five-passenger seating, the upper-center section of the dashboard can be used for equipment mounting without concern of air bag deployment interference. A certified speedometer (160-mph certified analog) includes trip odometer, warning lights and multifunction display with Engine Oil Life monitor. A Driver Information Center with a "Trap Speed" feature captures speed when tracking/pacing other vehicles.

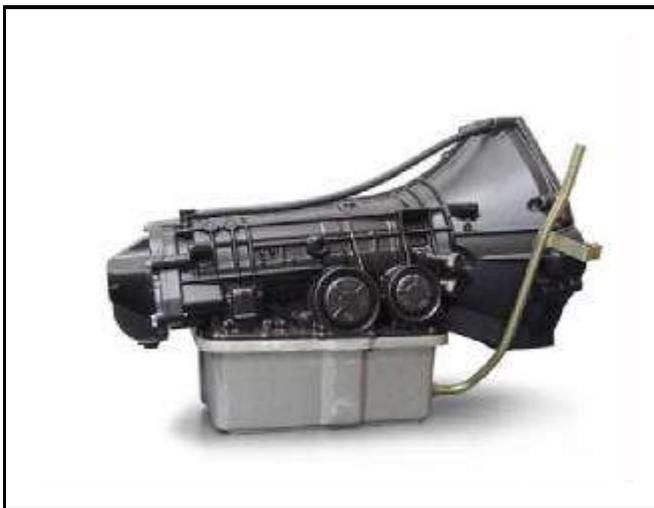
- Additional Options: Available auxiliary battery to power police equipment and full-size spare tire under a flat load surface. Vinyl rear seat and floor covering also available.

"Chevrolet's history with law enforcement spans across almost as many years as the brand itself and we're ready to see the Caprice PPV report for active duty," Small said.

A full list of vehicle specifications and additional information about the Caprice PPV can be found at the recently updated website, www.chevroletcapriceppv.com.

Source: General Motors

Industry Press Releases July 29 2010



5R55 PRESS RELEASE INFORMATION

Starting in 2005, Mustangs came equipped with the 5R55S transmission. Fully computerized, with five speeds and a compact one piece design, this transmission has proven to be a tough little unit.

Performance Automatic has stepped it up a notch with some high performance tricks that make it even better.

High performance clutches and bands along with several hydraulic circuit modifications make the 5R55 a blast to drive.

Thanks to Performance Automatic's Pro Fit bellhousing system, anyone can bolt in this transmission behind a 5.0! Great for street rods

with limited space or retrofitting a 5.0 into the 2005 and up chassis.

Now available with a stand alone computer system. Great for Street Rods and Muscle cars!

Performance Automatic, the leader in Ford performance transmissions. For more info go to www.performanceautomatic.com

###

DYNOMAX LAUNCHES NEW BULLET DUAL SYSTEM FOR 2010 CHEVROLET CAMARO SS

DynoMax Performance Exhaust will launch a brand-new dual Bullet system for the 2010 Chevrolet Camaro, providing Camaro owners with a unique sound and incredible power inside a sharp, show-stopping package. The new system will be available at retailers nationwide this summer.



DynoMax, an innovator in performance cat-back exhaust systems and mufflers, is manufactured and marketed by Tenneco Inc. (NYSE: TEN). DynoMax is one of North America's leading suppliers of dyno-proven exhaust technologies for muscle cars, diesel and gas trucks and sport utility vehicles, and sport compact/European cars.

The new DynoMax Bullet system for 2010 Chevrolet Camaro SS 6.2L V8 (p/n 39496) muscle cars includes high-quality, 409-grade stainless steel - a premium material that provides extended protection against corrosion -

3-in. mandrel-bent pipes and x-pipe. The system also includes stainless steel, logo-embossed DynoMax double-walled 4-in. show tips. All of the necessary OE-quality hangers and brackets are included for easy, fast installation.

Built specifically for "Pure Unadulterated POWER," the systems feature the brand's Race Bullet muffler, an extremely lightweight, compact muffler design. Also 100-percent welded for maximum durability, the Race Bullet utilizes CRF technology which helps provide an incredibly throaty performance race tone.

The new stainless systems are covered by a limited lifetime warranty and exclusive 90-day Performance and Sound Guarantee, an offer that lets enthusiasts try the muffler for 90 days. Consumers can return the product within 90 days for a full refund of its purchase price. Additional restrictions apply and can be found at www.DynoMax.com.

DynoMax also offers extended coverage of other Camaro models, including various models from 1969 and newer. For more information about DynoMax products for the Camaro, please visit www.DynoMax.com, contact your nearest DynoMax supplier or call 1-734-384-7806. For the name and location of your nearest DynoMax retailer, check out the Dealer Locator at www.DynoMax.com.

Tenneco is a \$4.6 billion manufacturing company with headquarters in Lake Forest, Illinois and approximately 21,000 employees worldwide. Tenneco is one of the world's largest designers, manufacturers and marketers of emission control and ride control products and systems for the automotive original equipment market and the aftermarket. Tenneco markets its products principally under the Monroe®, Walker®, Gillet™ and Clevite® Elastomer brand names.

###

TOPDOG V - AN INEXPENSIVE, QUICK TO INSTALL Oil BYPASS FILTRATION SYSTEM FOR EVERYONE

Pareto Point Industries (PPI) recently unveiled TopDog V, a parallel oil bypass filtration system to great reviews.



The groundbreaking product, which super-filters to the 2 micron filtration level was placed in Diesel World's Top 50 hottest products for 2010. A product review appeared in a recent 4Runner magazine, and a several page layout, including installation, is in the current (September) issue of Off-Road Magazine.

According to PPI's CEO, Dr. Bob Hammer, "We knew that oil bypass filtration benefits have been appreciated by the heavy trucking industry for a

long time. But it has been too costly and complex for the typical mass consumer and small fleet owner. Not any longer. And the early recognition has been amazing. We were expecting to do our rollout in July, but the magazines and reviews from editors and buyers at the SEMA and PRI shows pre-empted us. We received lots of great questions; and we are trying to keep up with demand. Not a bad place to be. We are working hard to make this game-changing technology easier to understand and more readily available."

According to PPI's President, Adan Reinoso, P.E., "TopDog V is unique in that it provides the traditional benefits of clean oil, such as less engine wear, better mileage, lower emissions, longer service intervals, etc., through a brand new way of providing bypass filtration to any engine or system using a spin-on oil filter. TopDog V's innovative patent pending system uses a system adapter which allows the system to be connected to an engine in a couple of minutes, rather than the three to six or more hours of labor required by current systems."

By using the system adapter to eliminate the current practice of side-streaming 5-15% of the oil flow from the engine to the pan, the engine is able to utilize 100% of the lubricant flow, critical for stressful engine situations. Once oil side-streaming has been eliminated, the engine is no longer subject to decreasing oil pressure and flow through bypass filtration. This is particularly important for older engines.

Since both the full flow and the 2 micron bypass filters are in parallel, resistance to oil flow is lower, because the oil now has two branches to flow towards the engine. "The parallel connection offers a 90 to 95% and a 10 to 5% oil flow distribution split through the full flow and bypass filters, respectively. This allows the bypass filter to superclean oil to 2 microns at a rate of approximately 1 to 2 quarts per minute or more. At that rate, a typical car will bypass filter its oil continuously every five minutes or so while driving. It's like making an oil change every five to ten minutes. This means engine wear protection and reduced repairs," explains Mr. Reinoso. It also means that the two filters work in a way that allows each to last longer. Because of its environmental advantages, TopDog V has been recognized as a green product. And TopDog V is manufactured in the USA.

According to Dr. Hammer, "While TopDog V reduces bypass filtration to its most basic configuration, it is also a powerful platform that enables the user to connect many devices, including for example, oil coolers, filter load indicators, pumps, oil analyzers, sampling ports, a port for turbo bearing lubrication, or other such things."

For the first time, TopDog V provides low cost and repair insurance with superb benefits to individual car owners, light fleet asset managers, and racers. Dr. Hammer concludes, "We have had our products on all

types of racing vehicles, and the results are consistently good. TopDog V is a great way to ensure peak performance, whether racing, going off-road, or for all-around driving." Protect one of your most important assets with TopDog V.

More information can be found at www.paretopoint.com, or contact Dr. Hammer at info@paretopoint.com, or at PPI's offices in Los Angeles, at 323 726-2199.

###

CPX Announces Restyling Products for 2010 Performance Vehicles

Correct Performance Accessories, LLC (CPX), today announced the release of CPX FOILERS (TM), a brand new category of restyling accessories for modern muscle cars and performance vehicles.

CPX FOILERS are uniquely-styled auto body accessories that enhance the look of any vehicle while improving aerodynamics with a low drag coefficient. Popular retro-look performance vehicles such as the new Chevrolet Camaro, Ford Mustang and Dodge Challenger are absolute perfect applications for this patent-pending accessory.

Designed and manufactured in the U.S., CPX FOILERS are made of the highest quality impact resistant polyurethane materials. Installation is simple with the supplied 3M automotive adhesive tape system, which includes; adhesion promoter pad, complete instructions, template, and optional mechanical fasteners.

For ultimate restyling flexibility, customers have the option of ordering CPX FOILERS pre-painted in most factory colors, unpainted for custom color applications or with special order carbon fiber 3D coating.

CPX FOILER kits are currently available for 2010 Chevrolet Camaro LS, RS and SS. Kits for 2010 Ford Mustang and 2008-10 Dodge Challenger SE, SRT and SRT8 will be available Aug. 25. Honda Civic, Ford Focus, Mitsubishi Lancer, and Subaru WRX kits will be available this fall.

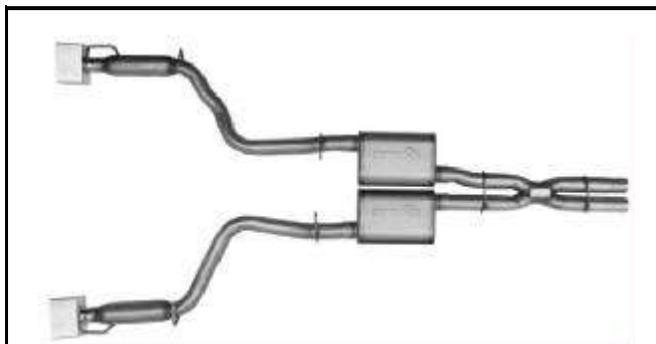
About CPX

Correct Performance Accessories, LLC (CPX) is the industry pioneer and emerging leader in sleek, affordable and easy-to-install polyurethane automotive restyling accessories. For more information on CPX, visit <http://www.cpxusa.com>, or call (714) 538-8099.

###

DYNAMAX® DELIVERS PERFORMANCE, SOUND & LOOKS TO THE POPULAR NEW CHALLENGER HEMI PLATFORMS

Premium Dual Systems Features 409-Grade Stainless Steel Construction, Pair of Ultra Flo™ Welded Mufflers & Brand's Exciting New Tips



 DynoMax® Performance Exhaust, a leading supplier of dyno-proven exhaust technologies for muscle cars, diesel and gas trucks, sport utility vehicles and sport compact/European cars, has announced the release of two systems for 2008-09 Dodge Challenger SRT-8 and RT Hemi models, delivering performance, sound and style to the powerful platform.

DynoMax Performance Exhaust products are manufactured and marketed by Tenneco Inc. (NYSE: TEN). Available wherever performance exhaust products are sold, the DynoMax cat-back system posts an increase of 24 horsepower and 24-ft. lbs. of torque out of the Hemi Challenger SRT-8 model and 11 horsepower and 24-ft. lbs. of torque out of the Hemi Challenger RT model.

Both new Challenger systems feature high-quality, 409-grade stainless steel 3-in. intermediate pipes and tailpipes, providing protection against corrosion.

The new SRT-8 (p/n 39484) and RT (p/n 39490) systems feature the brand's popular DynoMax Ultra Flo™ Welded muffler - a 100-percent welded construction for improved durability and extended lifetime - that supports flow up to 2,000 SCFM and 2,000 horsepower. The straight-through unrestricted design features exclusive Continuous Roving Fiberglass (CRF) technology that absorbs unwanted interior resonance.

The Dodge Challenger SRT-8 and RT systems include a pair of 3-3/4-in. by 7-in. square tips that conform to the bumper valance. Built for "Pure Unadulterated POWER," the new systems were application engineered to provide maximum performance and highly specific acoustical characteristics. The systems are manufactured entirely in the United States.

The new stainless system is covered by a limited lifetime warranty and exclusive 90-day Performance and Sound Guarantee, an offer that lets enthusiasts try the muffler for 90 days. Consumers can return the product within 90 days for a full refund of its purchase price. Additional restrictions apply and can be found at www.DynoMax.com.

To find out more information about the 2008-09 Dodge Challenger Hemi applications and other popular vehicles, please visit www.DynoMax.com, contact your nearest DynoMax supplier or call 1-734-384-7806. For the name and location of your nearest DynoMax performance exhaust retailer, check out the dealer locator at www.DynoMax.com.

Tenneco is a \$4.6 billion manufacturing company with headquarters in Lake Forest, Illinois and approximately 21,000 employees worldwide. Tenneco is one of the world's largest designers, manufacturers and marketers of emission control and ride control products and systems for the automotive original equipment market and the aftermarket. Tenneco markets its products principally under the Monroe®, Walker®, Gillet™ and Clevite® Elastomer brand names.

###

BUICK 425 NAILHEAD ENGINE KIT

1963-66 Buick Riviera, Optional V-8 Wildcat and Electra 225





It was 1963 when the guys at the Buick design center decided to punch out the 4-year-old Buick 401 block to get another couple-a-dozen inches. What to do with this motor? Put it in the new "Sophisticated Hot-Rod" - The Riviera.

Egge Machine Company celebrates this awesome motor with a complete engine kit (Part Number BU425M). The engine re-build kit comes complete with: Egge American-made cast pistons, Rings, Valves, Valve Springs and Guides, Lifters, Pushrods, Rocker Arms (choice of steel or aluminum) Cam, Rod and Main Bearings, Cam and Crank Sprocket, and Timing Chain, Camshaft, complete Gasket Set and an oil pump or opt for an oil pump rebuild kit. The pistons come with a standard bore of 4.3125" with .020, .030, .040, and .060 oversizes and rod and main bearings in standard, .010, .020, .030 oversizes.

Egge can also supply you with performance cams, Pertronix Ignitors, Moon finned aluminum

valley covers, Offenhauser intake manifolds and finned aluminum valve covers for the Nailhead.

The Egge 425 engine kit employs the American made Egge piston; L2195. The L2195 piston made from the Egge "family-recipe" of high-silicone A-332 aluminum, magnesium and titanium, features strutted pin bosses, a raised head design and chromium steel pins. The pistons come in standard bore of 4.3125", with standard, .020, .030, .040, and .060 oversizes. As with all Egge pistons custom oversizes are available on request.

Call your Egge Engine Parts Expert at 800-866-3443 for more information.

###

1963-65 RIVIERA CHASSIS PARTS

To keep your Riviera running straight and smooth Egge also has steering and suspension parts from Ball Joints to Shock Absorbers. Here are just a few of our parts, visit our website at www.Egge.com for more.



26781 Centerlink: 1963-65 Buick Riviera
 25397 Outer Tie Rod End: 1963-65 Buick Riviera
 25749 Inner Tie Rod End: 1963-65 Buick Riviera
 15357 Upper Control Arm Shaft Kit: 1963-64 Buick Riviera

The Buick Riviera - A Sophisticated Hot Rod. The Riviera blurred the lines between luxury and sport. With European styling and performance in a large American automobile, the Riviera had a

lasting impression in automotive design history.

In-stock and ready to ship, Egge now offers steering and suspension parts for post-war through mid 1980's classic domestic vehicles.

Egge Machine and Speed Shop
11707 Slauson Ave.
Santa Fe Springs, California 90670

Call your Egge Engine Parts Expert at 800-866-3443 for more info.

###

CORSA PERFORMANCE EXHAUSTS DEBUTS NEW EXHAUST SYSTEMS FOR 2011 FORD MUSTANG

BEREA, Ohio - A line of premium exhaust systems is now available from CORSA Performance Exhausts for the 2011 Ford Mustang, both V8 5.0L and V6 3.7L engines.



The CORSA Mustang axle-back exhaust systems feature a dual rear exit design with 4-inch Pro-Series tips etched with the CORSA logo. Engineered using the company's patented Reflective Sound Cancellation(tm) (RSC(tm)) technology, the new exhaust systems deliver a muscular sound with no unwanted interior drone.

CORSA offers two distinct sound levels for the 2011 Mustang GT exhausts: the Sport Exhaust System (part #14316) is bold and robust on the throttle while the Xtreme Exhaust System (part #14317) produces a louder, more aggressive note. To hear CORSA's Mustang Xtreme

Exhaust System in action, visit <http://www.youtube.com/corsaperformance>.

CORSA's Mustang GT 5.0L systems are 18 lbs. lighter than stock and deliver a 153% increase in flow, which results in a performance gain of 7 HP and 4 lb.-ft. of torque.

"To give GT 5.0 owners even more power, we've also developed an XO-Pipe - part #14318 - that adds 3 horsepower to the Sport and Xtreme systems," said Craig R. Kohrs, VP Marketing and Sales, TMG Performance Products. "At CORSA, we strive to provide quick-to-market products that enhance the performance, style and function of today's popular muscle cars."

In addition to the GT 5.0L exhaust, CORSA offers a Sport Exhaust System for the V6 Mustang.

Complete installation hardware and instructions are included with the 2011 Mustang exhaust systems and a Limited Lifetime Warranty protects the exhaust for the entire life of the vehicle. The exhaust systems are crafted in the United States from premium stainless steel, and all tips are double wall, highly polished stainless steel laser etched with the CORSA logo. Contact CORSA or your local performance retailer for details.

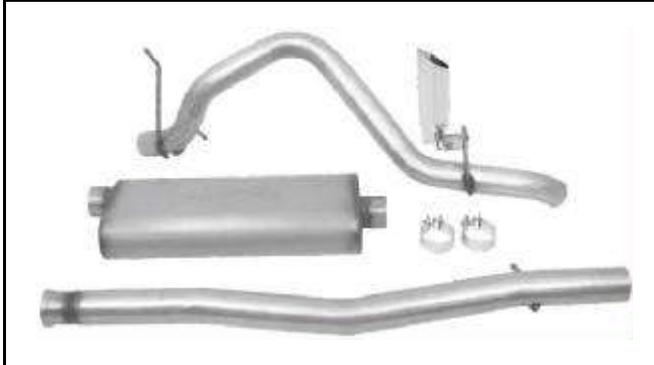
CORSA Performance Exhausts, a TMG Performance Products, LLC company headquartered in Berea, Ohio, is a leading manufacturer of premium performance exhaust systems for cars, trucks, SUVs and marine applications. Through its patented Reflective Sound Cancellation (RSC(tm)) technology, CORSA Performance Exhausts provides the industry's only guaranteed drone-free driving experience backed by premium performance and superior customer service. For more information, call 800.486.0999 or visit

<http://www.corsaperformance.com>.

###

NEW DYNOMAX STAINLESS STEEL EXHAUST SYSTEMS FOR 2007-2010 CHEVROLET/GMC AND DODGE RAM TRUCKS

MONROE, Mi., July 21, 2010 - DynoMax® Performance Exhaust will release brand-new, cat-back performance exhaust systems for gas 2007-2010 Dodge Ram 1500 and Chevrolet/GMC truck models. DynoMax is the performance exhaust brand of Tenneco Inc. (NYSE: TEN).



Available soon at performance retailers nationwide, the new systems provide performance benefits and an aggressive sound to the new trucks.

The new systems include the innovative Ultra Flo™ Welded muffler, a straight-through, unrestricted design that is dyno-proven to support up to 2,000 SCFM and 2,000 horsepower. These mufflers are 100-percent welded for exceptional life and durability, and

also include exclusive Continuous Roving Fiberglass (CRF) technology to absorb unwanted interior resonance and provide a rich, deep performance tone.

The new systems include:

- 2009-10 Dodge Ram 1500 V6/V8 (p/n 39498) gas single system - includes 3-in. piping and 4-in. tips.
- 2009-10 Chevrolet Silverado/GMC Sierra 1500 crew cab, ext cab (p/n 39495) gas single system - includes 3-in. piping and 4-in. tip
- 2009-10 Chevrolet Silverado/GMC Sierra 1500 crew cab, ext cab (p/n 39499) gas dual system - includes a 3-in. inlet pipe, dual 2.5-in. tailpipes, and dual 3-in. tips
- 2007-10 Chevrolet Silverado/GMC Sierra 2500HD, 3500 (p/n 39432) 6.0L gas single system - includes 4-in. piping and 5-in. tip

The systems features mandrel-bent, 409-grade stainless steel piping that provides extended protection against corrosion. Plus, each system includes show-styled, logo-embossed stainless steel tips. Each DynoMax system includes all OE-quality hangers and accessories for a fast, easy installation.

The new stainless systems are covered by a limited lifetime warranty and exclusive 90-day Performance and Sound Guarantee, an offer that lets enthusiasts try the system for 90 days. Consumers can return the product within 90 days for a full refund of its purchase price. Additional restrictions apply and can be found at www.DynoMax.com.

DynoMax, an innovator in performance cat-back exhaust systems and mufflers, is manufactured and marketed by Tenneco Inc. (NYSE: TEN). DynoMax is one of North America's leading suppliers of dyno-proven exhaust technologies for muscle cars, diesel and gas trucks and sport utility vehicles, and sport compact/European cars.

For more information about the DynoMax Dodge Ram system or other performance exhaust components, please visit www.DynoMax.com, contact your nearest DynoMax supplier or call 1-734-384-7806. For the name and location of your nearest DynoMax retailer, check out the Dealer Locator at www.DynoMax.com.

Tenneco is a \$4.6 billion manufacturing company with headquarters in Lake Forest, Illinois and approximately 21,000 employees worldwide. Tenneco is one of the world's largest designers, manufacturers and marketers of emission control and ride control products and systems for the automotive original equipment market and the aftermarket. Tenneco markets its products principally under the Monroe®, Walker®, Gillet™ and Clevite® Elastomer brand names.

###

Innovative Coated Piston From Federal-Mogul Reduces Fuel Consumption and CO2 Emissions

New EcoTough®-coated pistons reduce friction losses, improve wear resistance and can be introduced in volume production as a running change

SOUTHFIELD, Mich., July 20 /PRNewswire-FirstCall/ -- Federal-Mogul Corporation (Nasdaq: FDML), a leading global supplier of technologies that improve powertrain efficiency and enhance vehicle safety, has developed a new coated piston for gasoline engines that combines the properties of low wear and low friction in a single application. The new EcoTough®-coated piston offers superior wear resistance and reduces fuel consumption up to 0.8 percent, as well as reduced CO2 emissions, compared to conventional piston coatings. The EcoTough-coated piston is compatible with existing and advanced cylinder bore finishes and can be introduced seamlessly in volume engine production as a running change.

The key behind the EcoTough-coated piston technology is the composition of the coating, which is comprised of solid lubricants, including graphite, molybdenum disulfide (MoS2) and carbon fiber. In applications requiring additional protection, for example with a rough cylinder honing structure, the EcoTough-coated piston offers a greater coating thickness than pistons with conventional coatings. The technology suits high-volume manufacturing and is less sensitive to pre-treatment process variations, resulting in greater robustness and minimized dispersions in performance. The EcoTough-coated piston also fulfills the most stringent environmental standards and contains no toxic solvents.

"Federal-Mogul's global strategy is to develop leading-edge technologies and innovative solutions that improve fuel economy, reduce emissions and enhance vehicle performance," said Rainer Jueckstock, Federal-Mogul senior vice president of Powertrain Energy. "EcoTough is a proven solution that will help OEMs meet the stringent regulatory requirements for their vehicles."

Customer and governmental mandates to reduce CO2 emissions and fuel consumption makes the reduction of parasitic friction losses between the piston and the cylinder bore a priority for vehicle manufacturers. At the same time, the power output-per-liter of engine displacement is increasing as engines are downsized and boosted by turbo- or super-charging, subjecting pistons to higher mechanical and thermal loads.

In laboratory testing, EcoTough-coated pistons show an 18-percent piston friction loss reduction and an improvement of up to 3 percent in entire engine parasitic loss. Engine bench tests confirm a fuel economy benefit of 0.4 to 0.8 percent in normal driving conditions. In wear resistance testing at full load and after 50 cold-start cycles, EcoTough-coated pistons demonstrate a major reduction in wear on the piston surfaces in contact with the cylinder.

"EcoTough offers vehicle manufacturers an attractive combination of benefits -- a reduction in fuel consumption and CO2 emissions, coupled with improved wear resistance and straightforward implementation," said Dr. Frank T.H. Doernenburg, Federal-Mogul's director of technology, pistons and pins. EcoTough-coated pistons are currently in production, having recently been introduced on a high volume vehicle from a major European manufacturer.

About Federal-Mogul

Federal-Mogul Corporation is a leading global supplier of powertrain and safety technologies, serving the world's foremost original equipment manufacturers of automotive, light commercial, heavy-duty, industrial,

agricultural, marine, rail, off-road and industrial vehicles, as well as the worldwide aftermarket. The company's leading technology and innovation, lean manufacturing expertise, as well as marketing and distribution deliver world-class products, brands and services with quality excellence at a competitive cost. Federal-Mogul is focused on its sustainable global profitable growth strategy, creating value and satisfaction for its customers, shareholders and employees. Federal-Mogul was founded in Detroit in 1899. The company is headquartered in Southfield, Michigan, and employs 43,000 people in 34 countries. Visit the company's Web site at www.federalmogul.com.
CONTACT: Jim Burke 248.354.4530

SOURCE Federal-Mogul Corporation

###

Hot Links - Top Automotive Stories From The Web

[Automotive and Film Business - Success of the Marriage, Who is Who?](#)

[Aston Martin DBS Restyling Spy Shot](#)

[What's Coming From the Major Auto Makers](#)

[Games Similar to Gearhead Garage](#)

[Automotive Safety in the Spotlight at the Smithsonian](#)

[Stromberg Choice for Lakester Recreation](#)

[Cie Games Revs Up Car Town, a New Facebook Game](#)